

SOFITEL DUBAI DOWNTOWN
SALES PRESENTATION

2016



SOFITEL
HOTELS & RESORTS

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01

THE HOTEL



THE HOTEL

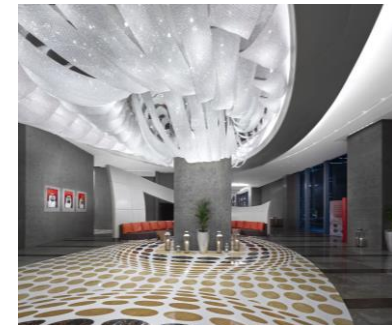
- Opened in May 2014 in the heart of Downtown Dubai
- 31 floors
- 350 units including 274 classic, luxury & club rooms and 76 suites
- 3 themed restaurants and 3 bars & lounges
- Magnifique commitment to service and excellence
- Combination of French elegance and contemporary sophistication

2016: 'New Luxury Hotel of the Year for Dubai' by Luxury Travel Guide Awards

2015: 'World's Leading Hotel Service' at the World Travel Awards Grand Final

2015: 'Best New Business Hotel' at Business Traveller Awards

2015: 'United Arab Emirates Leading New Hotel 2015' by World Travel Awards

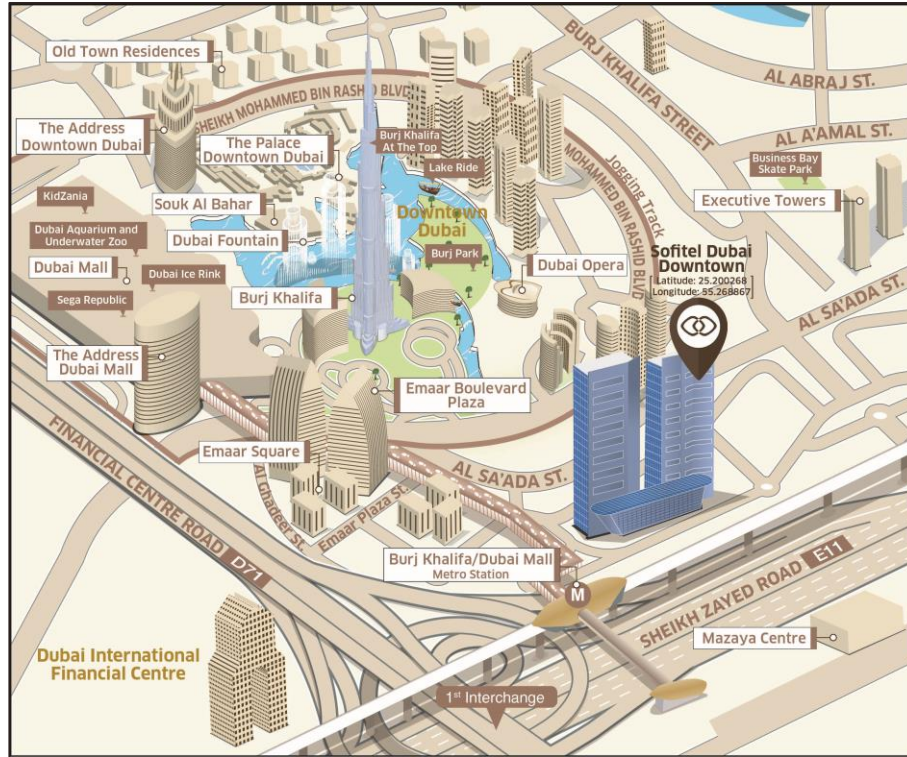


02

LOCATION & ACCESS



LOCATION MAP



- **Close to Dubai's major leisure and entertainment hubs:**
 - Opposite to Burj Khalifa, the tallest tower in the world
 - Connected to The Dubai Mall via an air-conditioned skywalk
 - Next to Emaar Square

- **Close to all main business districts:**
 - One metro stop from Dubai International Financial Centre
 - Three metro stops from Dubai World Trade Centre
 - Five minutes drive to the Dubai Convention Centre



03

ROOMS & SUITES



274 ROOMS: CLASSIC, LUXURY AND CLUB



72 SUITES: JUNIOR, OPERA AND PRESTIGE



3 PRESIDENTIAL SUITES



1 ROYAL SUITE



04

RESTAURANTS & BARS



LES CUISINES - INTERNATIONAL BUFFET BREAKFAST, LUNCH AND DINNER



Les Cuisines



Cedric d'Ambrosio – Executive Chef



Jeremy Grovalet – Pastry Chef



WAKAME – CONTEMPORARY ASIAN CUISINE



WAKAME



INKA – MODERN PERUVIAN RESTAURANT, BAR & LOUNGE



ABOVE – ROOFTOP BAR & LOUNGE



MOSAIC POOL & LOUNGE - INFINITY POOL



05

SO SPA & SO FIT



SO SPA



- Six treatment rooms
- Two hammams with private bath
- Scrub and deep relaxation room
- Dry sauna and steam room



SO FIT



- High-tech So FIT gym, with state-of-the-art cardio machines
- Personal trainers to help plan your fitness session
- Fitness and Yoga group classes
- Jogging routes around Downtown Dubai



06

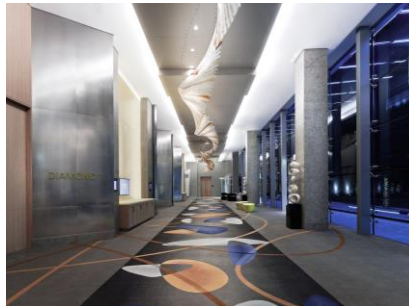
MEETINGS & EVENTS



MEETINGS & EVENTS

DIAMOND BALLROOM

- Gatherings for up to 500 people, ideal for Conferences, Events, Weddings and Fashion shows
- Located on the ground floor with direct access from outside and from the Lobby
- Pre-function area with natural daylight and private Majlis



MEETINGS & EVENTS

12 MEETING ROOMS

- 12 meeting rooms that are ideal for Seminars, Trainings and Corporate meetings
- Ranging in size from 77 sqm to 460 sqm, our meeting rooms are customized with leather chairs, Nespresso machines, complimentary Wi-Fi and the latest AV technology



MEETINGS & EVENTS

MEETING ROOMS	SURFACE AREA (SQM)	LENGTH (M)	WIDTH (M)	CEILING HEIGHT (M)	CLASSROOM	THEATRE	U SHAPE	BOARDROOM	DINNER	COCKTAIL
BOARDROOM/SAPPHIRE	76,57	9,75	8,42	3,15				16		
OPAL	98,80	11,70	9,52	3,15	30	80	30	25	70	150
AQUAMARINE	79,85	9	9,52	3,15	30	70	30	20	60	100
OPAL/AQUAMARINE	178,65	20,7	9,52	3,15	60	150	60	50	130	250
TURQUOISE	69,62	7,8	9,52	3,15	25	55	25	18	50	100
ONYX	57,23	13,03	4,17	3,15				18	18	
AMBER	79,84	9,65	8,7	3,15	30	55	25	16	50	100
TOPAZ	77,92	9,65	8,4	3,15	30	55	25	16	50	100
AMETHYST	36,37	8,75	4,36	3,15				10		
EMERALD	34,62	8,67	4,36	3,15				10		
JADE	36,56	9	4,36	3,15				10		
RUBY	36,56	9	4,36	3,15				10		
QUARTZ	35,21	8	4,36	3,15				10		
DIAMOND 1 + 2 + 3	460	27,07	17,25	7,00	300	500	-	-	400	600
DAIMOND 1	148,3	8,6	17,25	7,00	80	150	50	-	100	200
DAIMOND 2	160,4	9,3	17,25	7,00	80	150	50	-	120	200
DAIMOND 3	151,4	8,7	17,25	7,00	80	150	50	-	100	200
PRE-FUNCTION AREA		tba	tba	tba	-	-	-	-	-	150



07

KEY HIGHLIGHTS



KEY HIGHLIGHTS

CONNECTED TO THE DUBAI MALL
VIA AN AIR-CONDITIONNED SKYWALK



WALKING DISTANCE TO EMAAR
SQUARE



20 MINUTES DRIVE TO DUBAI
INTERNATIONAL AIRPORT



A FEW METRO STOPS / 5 MINUTES AWAY FROM DUBAI INTERNATIONAL FINANCIAL CENTRE (DIFC)
AND DUBAI WORLD TRADE CENTRE (DWTC)



FEEL WELCOME & CONTACT US

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